

DETROIT SECTION

AMERICAN WELDING SOCIETY

SHEET METAL WELDING CONFERENCE XIX

November 3, 2021 Laurel Manor, Livonia, Michigan

VENDOR DISPLAY INVITATION

Industry Colleagues,

We are pleased to announce that the **2021 Sheet Metal Welding Conference (SMWC XIX)** will be held **November 2-4, 2021 at the Laurel Manor in Livonia, Michigan**. This three-day event is one of the few premiere conferences globally in sheet metal joining. SMWC XIX will focus on welding and joining of lightweight materials for automotive vehicle construction.

You are invited to be an integral part of the conference, by hosting a Vendor Display. This will afford you a low cost opportunity to present your product / service to a targeted audience of product development and manufacturing engineers who are responsible for specifying and implementing joining solutions in the automotive, transportation, and manufacturing industries. Vendor displays are the focus of *Vendor Night*, which will run from 4:30 pm – 7:30 pm on the second day of the conference, November 3rd.

Roughly 300 attendees are anticipated at this event, which will include complimentary food and beverages for all participants. In addition, in 2021 we will be providing vendors with increased exposure by having you set up your displays the morning of November 3rd so that we may then serve both lunch and the afternoon break in the Vendor Display hall.

Vendors will be provided an 8' skirted table, 2 chairs, sidewall pipe and drape, 1 electrical outlet, and the opportunity to register up to 2 attendees for the full conference at a discounted rate. The base cost for the display is **\$1,500**. Additional tables and outlets, are available, as necessary. In addition, the Laurel Manor has available private meeting rooms for your discussions with customers, should that be desired.

Your company will also have the opportunity to advertise via sponsorship of select conference breaks and attendee materials:

Break sponsor - \$400 (4 sponsorships available)

Breakfast sponsor - \$500 (3 sponsorships available)

Badge sponsor - \$300 (1 sponsorship available, on back of badge)

Notepad portfolio sponsor - \$400 (4 sponsorships available)

Badge lanyards – single sponsor to provide

Pen – two sponsors to provide

Mechanical pencil – single sponsor to provide

Please visit our website www.awsdetroit.org to register or contact Dan Wellman via email or phone: dan.wellman@obarausa.com Phone:586-291-6446