



Manufacturing Day 2022, October 7th - Industry Showcase Exhibition Invitation

AWS Detroit Section & LIFT Manufacturing Day In Partnership with Siemens & Miller Electric

REGISTRATION - DUE October 3, 2022

Dear AWS & LIFT Industry Colleagues,

We are pleased to announce that the [AWS Detroit Section](#) and [LIFT](#), in partnership with [Siemens](#) and [Miller Electric](#), are hosting an **Education Series Event on October 7th** at LIFT Headquarters in Detroit, Michigan. This single day event will consist of a poster competition, STEM tours, scholarship awards, welding demonstrations and **Industry Showcase** which is aimed at bringing together students and industry to network, engage, and learn about the latest in advanced manufacturing and related careers.

*****You are invited to be an integral part of the event, by participating as an *Industry Showcase Exhibitor*. This event will include opportunities to showcase your company's unique products and services and event proceeds contribute to scholarship opportunities with the option to name scholarships.**

LIFT will provide a table in the LIFT high bay located adjacent to the poster competition and welding exhibition and demonstration that will provide visibility for your organization to national engineering talent entering the field. This opportunity to showcase your product / service should be curated to attracting university and high school technology talent looking for career opportunities in advanced manufacturing.

Industry Showcase Exhibitor Details:

- Table fee is \$750 and includes 1 six-foot table, 2 chairs, 2 registrant tickets and complementary refreshments
- Staffed exhibitor displays will run from **2:30pm – 5:00pm, October 7th** at LIFT HQ in Detroit
- Increase your exposure by installing your table by **8:00am October 7th** so high school STEM tours can pick up materials about opportunities at your company
- Displays needing electricity not permitted
- Approximately 60 university attendees and their professors are anticipated

Manufacturing Day Industry Showcase Sponsorship Opportunities:

- \$850 Lunch Sponsor
- \$500 Breakfast sponsor
- ~~\$300 Badge Sponsor (1 sponsorship available, on back of badge)~~ *Allocated*
- ~~\$200 Badge Lanyard Sponsor~~ *Allocated*
- \$100 + AWS Scholarship Donations – \$100 or the Amount of your choosing
- Take-Aways for the attendees – if you are providing to all attendees please let us know - 100 + each
- **Sponsorship Inquiries**, Addie Stone-Richards, LIFT, Director of Membership Engagement at astone-richards@almmii.org

[EXHIBITOR REGISTRATION LINK](#) Registration Deadline October 3, 2022

[EVENT DETAILS LINK](#)

V8-30-22



QUESTIONS Addie Stone-Richards, LIFT, Director, Membership Engagement astone-richards@almmii.org

EVENT AGENDA ***subject to change

	Oct 7th, 2022 (EST)	AWS + LIFT Manufacturing Day 2022 - Poster Competition + Technical Papers + Welding Demonstration	
	9:00am - 11:30am	High School STEAM Tours + Welding Demonstration + Welding Exhibition	
	9:00am - 5:00pm	Poster Competition (ongoing LIFT High Bay)	
	12:00pm	Keynote + Lunch + University Student Networking	
	1:00pm - 2:30pm	Technical Paper Presentations	
	2:30pm	Poster Competition Judging Commences	
	2:30pm - 5:00pm	Poster Presentations and Competition, LIFT Tours, Industry Showcase	
	2:30pm - 5:00pm	LIFT + Miller Electric Welding Demonstration + Welding Exhibition	
	5:15pm	Awards Ceremony Including Scholarships and Prizes	